

Large Loss Capabilities



A FORTIFY COMPANY

National Reach. Local Expertise. One Team. One Contact.

Protect. Respond. Restore. | 24-Hour Emergency Response: 1-800-865-8787

\$110M+

in Large Loss & CAT Deployments

130+

Markets Across 30 States

24-48H

Mobilization Anywhere in the U.S.

30+

Years Trusted Carrier Response

WHAT WE DO

Emergency Response

24/7 deployment within hours. Self-contained ops with own equipment and crews.

Fire & Smoke Remediation

Air scrubbers, HEPA vacuums, thermal fogging, and specialized cleaning for commercial fires.

Contents Pack-Out & Restoration

Full inventory, pack-out, cleaning, climate-controlled storage, and pack-back.

Water Extraction & Structural Drying

Industrial pumps, dehumidification, air movers, moisture mapping for large-scale events.

Mold Remediation

IICRC-certified containment, negative air, HEPA filtration, and clearance testing.

DocuSketch 3D Documentation

Advanced 3D imaging for accurate scoping, carrier coordination, and audit-ready documentation.

WHY FORTIFY

Rapid Mobilization (Network & Scale)

Centralized Model: Delivering consistent, high-tier quality across 100+ markets.

Operational Speed: Focused on fast, predictable cycle times for immediate response.

Financial Transparency

Real-Time Tracking: Utilizing Daily Burn Rates for total spend visibility.

Budget Accuracy: Implementing ROM (Rough Order of Magnitude) modeling for early-stage predictability.

Audit-Ready: Specialized in T&M billing, carrier auditing, and direct documentation.

Claims Expertise

Industry Standards: Expert-level proficiency in carrier-preferred estimation and documentation protocols.

Compliance Focused: Rigorous auditing processes designed to meet strict insurance and flooding requirements.

One-Stop Solution

Single Management: One point of contact for mitigation, fire, contents, mold, and full rebuilds.

End-to-End Recovery: A seamless transition from emergency stabilization to final restoration.



PROVEN TRACK RECORD

\$60M	Hurricane Ian – Florida Multi-site commercial restoration across catastrophic hurricane impact zone	2022
\$25M	Hurricanes Debby, Helene & Milton - Southeast Multi-site commercial restoration across three named storms	2024
\$12M	Apartment Fire - Lynn, MA ~50-unit residential building, full mitigation through reconstruction	2024-25
\$10M	Deep Freeze - New England Multi-state emergency response across the Northeast	2022-23
\$3.5M	Flooding - Vermont State-wide emergency flood response and restoration	2023
\$110M+	<i>in recent large loss and CAT deployments teams mobilized within 24-48 hours</i>	

OUR PROCESS: THREE STEPS TO RECOVERY

01 | ACCESS SCOPE

Initial Evaluation & Emergency

- Rapid on-site damage assessment paired with immediate stabilization.
- We define full work requirements and project timelines from day one to prevent further loss.

02 | IDENTIFY & ESTIMATE

Hidden Damage Discovery & Financial Modeling

- Rigorous documentation of non-obvious damages combined with ROM cost analysis.
- We establish Daily Burn Rates to ensure budget transparency and carrier alignment.

03 | EXECUTE & RESTORE

Operational Continuity & Full Restoration

- We specialize in keeping your business operational while we work.
- Dedicated on-site PMs manage the entire restoration — from mitigation to final recovery — under a single, accountable point of contact.

THE CARRIER ADVANTAGE

Consistent Compliance

Same standards across all phases and locations.

Accurate Estimates

Timely, precise estimates for full scope.

Audit Readiness

Technology-enabled documentation for carrier audits.

Reduced Cycle Times

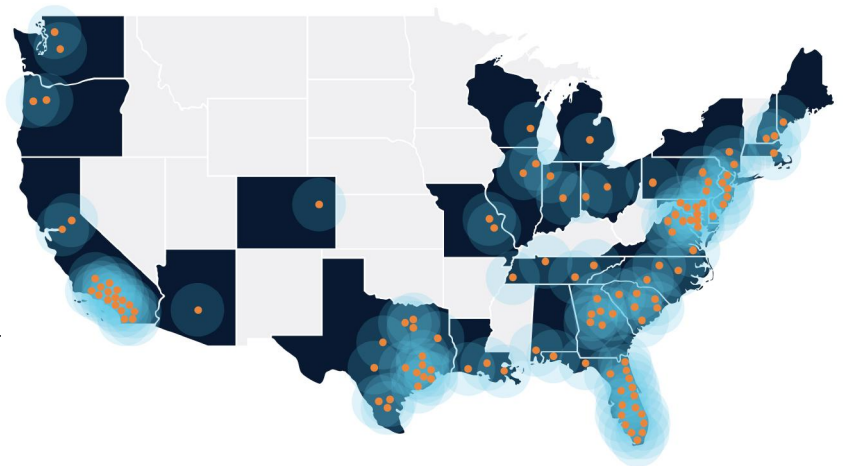
Fewer handoffs. Faster resolution. Predictable communications.

Sensitive Environment Protocols

Trained, certified crews for healthcare, education, senior living, or institutional facilities.

Vertical Expertise

Proven experience across storm response, healthcare systems, municipalities, multi-family, commercial, and industrial properties.



DEDICATED MANAGEMENT ON EVERY LARGE LOSS

Event Coordinator · Project Manager · Crew Leads · Specialized Technicians
One team. One contact.

GLENN PAFFORD — LARGE LOSS LEAD

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